



**AIR QUALITY AND CLIMATE CHANGE JOURNAL  
ADVERTISING RATES 2009**

<b>ADVERTISEMENT SIZE, TYPE, POSITION</b>	<b>4 PER YEAR</b>	<b>2 PER YEAR</b>	<b>ONE ISSUE</b>
<b>FULL PAGE</b>	<b>Each issue</b>	<b>Each issue</b>	<b>Each issue</b>
Full page, colour (full or part), on back cover	\$2,060	\$2,095	\$2,150
Full page, colour (full or part), inside front cover, opposite first contents page	\$2,060	\$2,095	\$2,150
Full page, colour (full or part), opposite second contents page	\$2,015	\$2,045	\$2,100
Full page, colour (full or part), inside back cover	\$1,970	\$1,995	\$2,050
Full page, colour, where available within journal	\$1,875	\$1,905	\$1,955
Full page, black & white, on back cover	\$1,050	\$1,085	\$1,150
Full page, black & white, inside front cover, opposite first contents page	\$1,050	\$1,085	\$1,150
Full page, black & white, opposite second contents page	\$1,010	\$1,040	\$1,100
Full page, black & white, inside back cover	\$965	\$995	\$1,055
Full page, black & white, inside journal in unspecified position	\$840	\$870	\$920
<b>HALF PAGE</b>			
Half page, colour (full or part), on back cover	\$1,190	\$1,210	\$1,240
Half page, colour (full or part), inside front cover, opposite first contents page	\$1,190	\$1,210	\$1,240
Half page, colour (full or part), opposite second contents page	\$1,160	\$1,180	\$1,210
Half page, colour (full or part), inside back cover	\$1,035	\$1,150	\$1,185
Half page, colour, where available within journal	\$1,080	\$1,095	\$1,130
Half page, black & white, on back cover	\$630	\$655	\$690
Half page, black & white, inside front cover, opposite first contents page	\$630	\$655	\$690
Half page, black & white, opposite second contents page	\$605	\$625	\$665
Half page, black & white, inside back cover	\$580	\$600	\$635
Half page, black & white, inside journal in unspecified position	\$505	\$525	\$550
<b>THIRD PAGE</b>			
Third page, colour, where available within journal	\$795	\$810	\$830
Third page, black & white, inside journal in unspecified position	\$395	\$410	\$430
<b>QUARTER PAGE</b>			
Quarter page, colour, where available within journal	\$645	\$655	\$675
Quarter page, black & white, inside journal in unspecified position	\$335	\$345	\$365
<b>SIXTH PAGE</b>			
Sixth page, colour, where available within journal,	\$460	\$465	\$480
Sixth page, black & white, inside journal in unspecified position	\$250	\$255	\$270
<b>EIGHTH PAGE</b>			
Eighth page, colour, where available within journal	\$360	\$365	\$375
Eighth page, black & white, inside journal in unspecified position	\$200	\$205	\$215

**INSERTS TO BE INCLUDED IN JOURNAL**

<b>PLACEMENT OF LOOSE INSERT</b>	<b>CHARGE PER INSERT</b>	
	<b>A4 size Single or double sided</b>	<b>A3 size folded to A4 size or equivalent</b>
An insert to be placed inside the envelope or wrapper.	\$385 per issue of the journal – approximately 1050 copies.	\$445 per issue of the journal – approximately 1050 copies.

All prices include 10% GST