

AIR QUALITY AND CLIMATE CHANGE JOURNAL

ADVERTISING RATES 2016

ADVERTISEMENT	Four per year	One issue
One Page	Each issue	Each issue
Colour :		
Back cover	\$2,490	\$2,740
Inside front cover, opposite first contents page	\$2,490	\$2,740
Opposite second contents page	\$2,440	\$2,690
Inside back cover	\$2,380	\$2,620
Where available within journal	\$2,160	\$2,350
Black and white:		
Back cover	\$1,270	\$1,590
Inside front cover, opposite first contents page	\$1,270	\$1,590
Opposite second contents page	\$1,220	\$1,530
Inside back cover	\$1,170	\$1,450
Inside journal in unspecified position	\$1,010	\$1,270
Half Page		
Colour:		
Back cover	\$1,440	\$1,590
Inside front cover, opposite first contents page	\$1,440	\$1,590
Opposite second contents page	\$1,400	\$1,540
Inside back cover	\$1,260	\$1,380
Where available within journal	\$1,310	\$1,440
Black and white:		
Back cover	\$760	\$950
Inside front cover, opposite first contents page	\$760	\$950
Opposite second contents page	\$700	\$880
Inside back cover	\$700	\$880
Inside journal in unspecified position	\$610	\$760
Third Page		
Colour, where available within journal	\$960	\$1,060
Black and white, inside journal in unspecified position	\$480	\$600
Quarter Page		
Colour, where available within journal	\$780	\$860
Black and white, inside journal in unspecified position	\$410	\$510

INSERTS

A4 size Single or double sided	A3 size Folded to A4 size
\$470 per issue of the journal – approx 850 copies	\$550 per issue of the journal – approx 850 copies

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